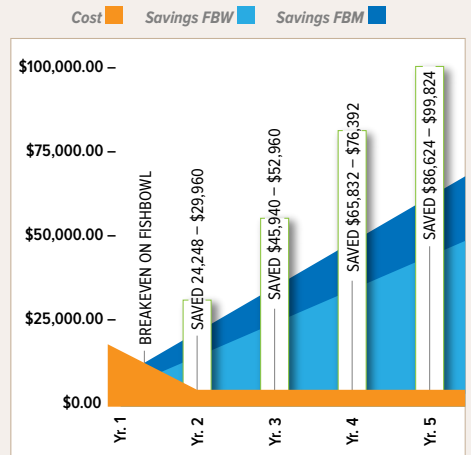


If you purchase the right inventory solution, your investment will pay you back year after year in savings. This allows you to grow and prosper due to efficiencies that couldn't exist previously.

Here is a sample ROI for a 5-user installation of Fishbowl over 5 years. The average comes from our top implementers' experience working with customers, helping them automate their inventory processes. Every business will be unique, so these savings represent many different areas companies have saved in, such as eliminating double and triple data entry, human error, preventing stock outs, avoiding rush fees on new inventory, lost inventory, and time spent re-counting inventory. There are also savings in reduced manpower requirements, as well as setting auto reorder points on critical inventory so items are always on hand when needed. The list could go on and on.

For this example, the average cost for a 5-user package that includes full training, support, and needed plugins is \$19,836. Assuming no additional users are purchased, the annual renewal going forward is only \$2,500. The projected compounded savings are based on what our implementers have experienced working with Fishbowl customers. The savings are slightly better for companies using Fishbowl Manufacturing (FBM) vs. Fishbowl Warehouse (FBW) due to less downtime in production/assembly. Here are the areas, hours and average wages used to calculate this 5-user average ROI.

**COMPOUNDED SAVINGS OVER 5 YEARS VS. PURCHASE & RENEWAL COSTS**

**ROI ANALYSIS WITH FISHBOWL**

	Hours	Average	Monthly
Area of Proven Savings	Saved Monthly	Hourly Wages	Savings
Use Standard Operating Procedures	20.00	\$20.00	\$400
Prevent Lost Inventory	4.00	\$20.00	\$80.00
Decrease manual cycle counts	10.00	\$20.00	\$200.00
Auto Reorder Points on Critical Inventory	10.00	\$20.00	\$200.00
Reduce Manual Order Entry/Human Error	6.00	\$20.00	\$120.00
Increased Picking and Putaway Efficiencies	4.00	\$20.00	\$80.00
Reduce Manpower Requirements	11.50	\$20.00	\$230.00
Reduce Human Error by Mobile Scanning			\$150.00
Preventing Stockouts/Lost Sales			\$150.00
Avoid Rush Fees			\$331.00
		<b>Monthly Savings</b>	<b>\$1,941.00</b>
		<b>Annual Savings - FBW</b>	<b>\$23,292.00</b>

**ADDITIONAL SAVINGS FOR MANUFACTURING**

Less Production/Assembly Downtime.	11.00	\$20.00	\$220.00
		<b>Monthly Savings</b>	<b>\$2,161.00</b>
		<b>Annual Savings - FBM</b>	<b>\$25,932.00</b>

Calculating an accurate ROI for your business requires a good understanding of the power of Fishbowl and its robust features. To understand your unique potential ROI, we highly recommend that you talk to one of our inventory specialists. They have years of experience across dozens of different industries and will show you how Fishbowl will save you money for years to come.

**Call now to schedule a personalized demo:**

**800-774-7085 Ext. 2**